

THE MARKETING ADVISOR
Business consultants & Digital marketing services

Advisor Ashish Shrivastav

Business Consultant & Digital Marketing



About us

Marketing Advisor, led by Ashish Shrivastav, is a results-focused digital marketing agency dedicated to helping businesses scale through performance-driven advertising.

With 6+ years of experience, we build ROI-focused systems using Meta and Google Ads to generate consistent leads, sales, and business growth.

Our approach is tailored to each business, ensuring strategies are aligned with industry-specific customer behavior and market dynamics.

Industries I Have Worked With

Dermatology Clinics & Aesthetic Brands

Real Estate Builders & Property Consultants

Online Shopping Stores (D2C & E-commerce)

Service-Based Business Owners

Local & National Brands

Coaches, Consultants & Advisors



Core Expertise

Paid Advertising Mastery

- Meta Ads (Facebook & Instagram)
- Google Search Ads
- Google Display & Remarketing
- YouTube Ads (Lead & Awareness Focused)

Lead Generation Systems

- High-converting ad creatives & messaging
- Funnel strategy (Ad → Lead → Conversion)
- WhatsApp & Instant Form lead optimization
- CRM-friendly lead flows



Core Expertise

Performance Optimization

- Audience research & targeting
- Creative testing & scaling
- Cost-per-lead reduction strategies
- ROAS and conversion tracking

Business Growth Focus

- Leads that convert into paying customers
- Campaigns aligned with business goals
- Data-driven decision making
- Long-term scalability planning



WhatsApp



Google Ads

Services Offered

- Meta Ads Lead Generation
- Google Ads (Search, Display & YouTube)
- E-commerce Sales Campaigns
- Local Business Lead Campaigns
- Funnel & Landing Page Strategy
- Social Media Management
- Website Development
- WhatsApp Marketing Integration & Campaign Audit & Optimization



Why Work With Me

- 6+ years of real campaign experience
- Focus on business results, not vanity metrics
- Honest strategy – no fake promises
- Clear communication & transparency
- Deep understanding of Indian market behavior
- Experience across multiple industries

I work as a growth partner, not just an ad runner.

Client Growth Case Study

About the Brand

Dr. SkinFix is a dermatology and advanced skincare clinic offering treatments like laser procedures, acne care, skin rejuvenation, and aesthetic solutions.

How I Helped

I helped Dr. SkinFix scale their website traffic and patient inquiries by running Google Search Ads and Meta Ads, targeting high-intent local audiences searching for skin treatments.

Result

Increased quality website visits

More consultation & appointment leads

Better visibility in a competitive local market

Client Growth Case Study

About the Brand

KianaLuxCottage is an online jewelry brand offering elegant and premium-looking accessories through its own website, focused on modern buyers and gifting audiences.

How I Helped

I helped KianaLuxCottage grow online sales and brand visibility by running Meta Ads for conversions, optimizing creatives, offers, and audience targeting to drive purchase-ready traffic to the website.

Result

Increased website traffic

Improved order flow through paid ads

Better reach among high-intent shoppers

Client Growth Case Study

About the Brand

Beyond Luxury is a premium lifestyle brand focused on modern, design-led products for customers who value quality, aesthetics, and exclusivity.

How I Helped

I helped Beyond Luxury scale online visibility and sales through Meta Ads, focusing on creative-led campaigns, audience refinement, and conversion optimization for premium buyers.

Result

Increased qualified traffic

Improved engagement with premium audiences

Stronger brand presence through paid marketing

Client Growth Case Study

About the Brand

Walkie Talkie Mobile Phone is a local mobile retail store in Kalwa, offering smartphones, accessories, and mobile-related services to walk-in and nearby customers.

How I Helped

I helped the store generate local customer inquiries and footfall using Meta Ads, targeting nearby audiences with location-based campaigns and offer-focused creatives.

Result

Increased local visibility

More walk-in & WhatsApp inquiries

Better reach among nearby buyers


Let's collaborate

Ideal For


- Business owners who want real leads, not fake traffic
- Brands looking to scale profitably
- Service providers tired of wasted ad spend
- Entrepreneurs who want measurable growth

Contact me today to discuss how we can create a winning strategy for your business!

 **Website:** www.advisorashish.digital

 **Contact no:** **+91 8356935671**

 **Email Address:** ashishshrivastav7692@gmail.com

 Shop No 04 Patidar Complex Reti Bandar road
kalher bhiwandi Thane Maharashtra 421302

